

Rob Grubaugh
Sales Manager
Royal Document
Destruction



Royal Document Destruction is leveraging its Chamber Membership to build its business network and increase its visibility in the Columbus Region.

Founded in 1996, Royal Document Destruction provides professional shredding services to a variety of clients to meet individual, specific needs. It operates offices covering the Ohio, Kentucky and Indiana areas.

WHY THE COLUMBUS CHAMBER?

“Our reason for joining the Chamber was to increase our footprint on the City of Columbus and grow our impact,” said Rob Grubaugh, sales manager, Royal Document Destruction. “As a result, our community presence has never been more successful.”

Having just joined the Chamber in 2011, Royal Document Destruction’s membership quickly led to new business.

THE RESULTS

“The Chamber’s many opportunities to connect with the community allowed us to connect with two of our current clients,” said Grubaugh. Royal Document Destruction also has benefited from the Chamber’s marketing services.

“We hosted a Community Shred Day last fall. The Chamber promoted the event through its network, which helped drive traffic making for a great turnout,” he added.

ADVICE

Grubaugh advises prospective members to give Chamber membership a try.

“As long as you put in the effort and get involved, you can’t lose,” he said. “The benefits of a Chamber membership far outweigh the costs. For us, we paid for our membership with just the two new connections we were able to establish at one event.”



From Left: John Daly, partner; Rob Grubaugh, sales manager; Jason Radtke, partner.

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