

MIKE ROSATI
President
Rosati Windows



Rosati Windows is a full-service window manufacturer, managing the life-cycle from the factory to the showroom and installation to repair. "Truly, the heart of our success is old fashioned business values," said Mike Rosati, president, Rosati Windows. "There is no real secret. We simply take care of the customer."

WHY THE COLUMBUS CHAMBER?

Rosati Windows joined the Columbus Chamber in 2000. Like many other members, networking was a key benefit that drew him to the Chamber.

"We needed an outlet to connect with experienced professionals and new business owners," Rosati said.

The Chamber hosts more than 60 events each year, so there are ample opportunities for members to increase their visibility and make new connections. One Chamber event that has become particularly important for Rosati is the Small Business Forum & Leader Awards. This annual event includes an educational forum, as well as an awards program that recognizes outstanding achievements by the Region's small businesses.

THE RESULTS

In 2005, Rosati was honored as the Chamber's Small Business Leader Award recipient—recognizing his outstanding achievements, contributions, innovations and inspiration.

"The Small Business Leader Award underscores how much it means to establish good relationships and run a business that values integrity, excellence and outstanding customer service," he said.

Rosati has remained an integral part of the Small Business Forum and Leader Awards, having served as the event's honorary chair for several years.



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ADVICE

Rosati views his Chamber membership as an educational and marketing resource for his business and says that even established businesses can benefit by being involved with the Chamber.

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Being visible is also important.

“If you are a business in Columbus, you should be a member of the Columbus Chamber,” Rosati said. “Make yourself available to attend the events and to meet with the Chamber staff. Show your face so people will know who you are. Get involved in events and meetings. Be seen. You will always learn something. If you’re not there, you’re not learning.”

Columbus Chamber
150 South Front St
Suite 200
Columbus, Ohio 43215
office: (614) 221.1321
columbus.org

